

HAVE YOU EVER BEEN BULLIED?

Today, bullying is more prevalent than ever. Over 50 percent of adolescents and teens have been bullied online, according to the i-SAFE Foundation. And the results are devastating. In 2016 alone, the Centers for Disease Control and Prevention reported 5,400 bullycidess, which is when a child commits suicide because they can't stand the bullying. In fact, bullycide is one of the leading causes of death in children under 14 years old.

If you were like many students and were bullied, you probably remember exactly how it feels. You probably remember your bully to this day. What if someone would have stood up for you? An Upstander can literally mean the difference between life and death.



OUR STORY.

Bullying resulted in separate bomb threats in two consecutive years at the high school in Wisconsin that Linda Lee's children attended. At around the same time in late 2012, Linda came across this statistic: If a child sees bullying and intervenes in a nonthreatening way, the bullying stops in less than 10 seconds 85 percent of the time.

This became her guiding focus for founding Generations Against Bullying (GAB). While other organizations were focused on school administrators, faculty or parents, Linda founded GAB with a focus on empowering our children.

Linda designed each of GAB's resources to help children create a culture of Upstanders through unique programs, education and services. She committed the organization to helping children, parents, schools, churches, law enforcement agencies and entire communities to better understand the bullying epidemic and how they can take a more active role in reshaping the culture in their hometowns.

Join Linda and the rest of GAB at a community event to see for yourself how Upstanders are impacting the bullying epidemic in ways never seen before.

Help us continue our story.

Visit gabnow.org to make a life-saving donation that will help us continue empowering children through our unique programs.

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WORDS HAVE STOPPING POWER.

GAB **GENERATIONS AGAINST BULLYING**

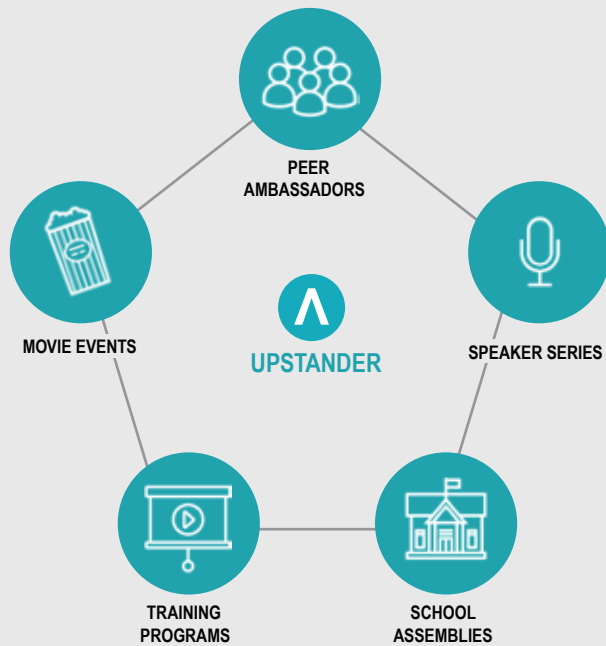
gabnow.org

SAYING SOMETHING CAN SAVE A LIFE.

If kids see someone being bullied, just saying a few words or getting involved in another nonthreatening way stops the bullying in less than 10 seconds 85 percent of the time. It's called being an Upstander.

Generations Against Bullying (GAB) helps save lives by providing resources to help turn bystanders into Upstanders. You can shift the culture of bullying into a culture of love, acceptance and encouragement.

It starts with these five resources for Upstanders:



Visit **gabnow.org** for details on each of the resources.

Peer Ambassadors

Peer Ambassadors are the foundation of the program, helping to create and maintain an environment of Upstanders.



Speaker Series

Celebrity guest speakers bring excitement and encouragement to your GAB events.



School Assemblies

Assemblies provide the group platform to begin a productive dialogue about bullying.



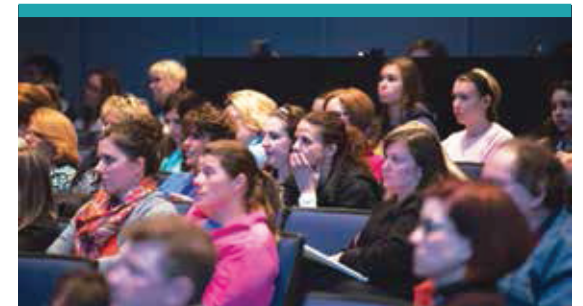
Training Programs

Faculty, coaches, administrators and parents are trained how to successfully develop a culture of love, acceptance and encouragement.



Movie Events

Our exclusive hybrid of the movie "BULLY" and Anderson Cooper's follow-up report bring the devastating effects of bullying to life.



GAB Gear Store

Show your Upstander pride and help save precious lives by purchasing GAB Gear at gabnow.org.

