

WATCHVRTUO.COM

**WATCH  
LIVE  
JULY  
3RD!  
6PM CENTRAL**



**AN UPSTANDER NETWORK  
PREMIERE STREAM IN 4K**



**SHEAR PERFECTION  
ACADEMY OF COSMETOLOGY**  
— EST. 2014 —

When you support this program  
you support salons, stylists and the  
entire community. Lets make it  
count for something affecting all  
of us, bullying!

**THANK YOU FOR  
YOUR SUPPORT!**

**GAB** GENERATIONS<sup>®</sup>  
AGAINST  
BULLYING



Your clients could win The  
Shear Perfection Academy  
Upstander All-Star Tribute  
Customer Giveaway!

**BYSTANDERS  
TURNED  
UPSTANDERS**



*LIVE*

WORLDWIDE

6PM CENTRAL

WWW.GABNOW.ORG



## DAN READ

As a participating salon, you can earn up to **\$100,000** in an advertising grant while your stylists compete for a chance to add to their resume and their pocketbooks.

The challenge is to bring public awareness to clients and raise money for a great cause affecting us all: social anxiety and bullying.

Seven finalists will earn up to **\$5,000** and a chance to work with celebrity stylist, **Dan Read!**

Salons & their stylists are in a national social challenge to help GAB, students, & after school programs end bullying.

The Shear Perfection Academy Job Placement Division Presents a chance to earn a one-day contract to work with Hollywood Makeover Artist, Dan Read, Founder of Dan Read Cosmetics.

Imagine working on the celebrities performing on the night the world comes together to end violence & bullying for good!

## HOW TO PARTICIPATE?

It's simple. Salons and stylists sign up at [www.gabnow.org/business-challenges/](http://www.gabnow.org/business-challenges/) and you are ready to go.

## THEN WHAT?

Once you are enrolled, a special representative from GAB will contact you and will work with your team the entire term of the retail social challenge



## ELVIN MEJIA

Founder/CEO Shear Perfection Academy

